



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

Schedule Dates: 09/12/12-09/17/12  
Advertiser: Priorities USA Action-LCV Victory Fund (57165)  
Agency: Mundy Katowitz Media (2359)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: PRIOR ACT USA 9/11 (470559)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Sales Office: TeleRep Washington DC  
Buyer Name: PLACEMENT MEDIA  
Phone/Fax: /  
CPE: 321/340/1560  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: PRIOR ACT USA 9/11

Last Modified: 08/29/12  
Entered By: Nancy Brutus  
CO-OP: No  
Headline #: 06299879  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,419.00  
Net Total: \$8,041.00  
Sales Tax:

By Broadcast Month: Sep. 2012  
Grand Total: 24 Spots  
Rate: \$9,460.00  
\$9,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/14/12-09/14/12	4	:30	11A-12P (EST)						1			1	\$600.00		West Palm Beach (WPEC)		8/29/12
1.0.1	Preempt (1)	09/14/12															West Palm Beach (WPEC)	Sold Out/Exception -	
2.0	Normal Line / SPOT (2)	09/14/12-09/14/12	3	:30	12:35A-1:35A (EST)						1			1	\$150.00		West Palm Beach (WPEC)		8/29/12
3.0	Normal Line / SPOT (3)	09/14/12-09/14/12	3	:30	5A-5:30A (EST)						1			1	\$300.00		West Palm Beach (WPEC)		8/29/12
4.0	Normal Line / SPOT (4)	09/14/12-09/14/12	3	:30	5P-5:30P (EST)						1			1	\$600.00		West Palm Beach (WPEC)		8/29/12
5.0	Normal Line / SPOT (5)	09/14/12-09/14/12	3	:30	6A-7A (EST)						1			1	\$525.00		West Palm Beach (WPEC)		8/29/12
6.0	Normal Line / SPOT (6)	09/17/12-09/17/12	3	:30	5A-5:30A (EST)									1	\$300.00		West Palm Beach (WPEC)		8/29/12
7.0	Normal Line / SPOT (7)	09/17/12-09/17/12	3	:30	5:30P-6P (EST)									1	\$600.00		West Palm Beach (WPEC)		8/29/12
8.0	Normal Line / SPOT (8)	09/17/12-09/17/12	3	:30	7A-9A (EST)									1	\$340.00		West Palm Beach (WPEC)		8/29/12
9.0	Normal Line / SPOT (9)	09/17/12-09/17/12	3	:30	7:30P-8P (EST)									1	\$450.00		West Palm Beach (WPEC)		8/29/12
10.0	Normal Line / SPOT (10)	09/17/12-09/17/12	3	:30	9A-10A (EST)									1	\$300.00		West Palm Beach (WPEC)		8/29/12
11.0	Normal Line / SPOT (11)	09/15/12-09/15/12	3	:30	1:05A-2:05A (EST)									1	\$150.00		West Palm Beach (WPEC)		8/29/12
12.0	Normal Line / SPOT (12)	09/15/12-09/15/12	3	:30	6A-7A (EST)									1	\$225.00		West Palm Beach (WPEC)		8/29/12
13.0	Normal Line / SPOT (13)	09/16/12-09/16/12	3	:30	7A-8A (EST)									1	\$225.00		West Palm Beach (WPEC)		8/29/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

Schedule Dates	09/12/12-09/17/12	Last Modified	08/29/12
Advertiser	Priorities USA Action-LCV Victory Fund (57165)	Entered By	Nancy Brutus
Agency	Mundy Katowitz Media (2359)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06299879
Brand	PRIOR ACT USA 9/11 (470559)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	PLACEMENT, MEDIA	Commission %	15.00
Phone/Fax	/	Commission	\$1,419.00
CPE	321/340/1560	Net Total	\$8,041.00
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PRIOR ACT USA 9/11		

By Broadcast Month	Spots	Rate
Sep. 2012	24	\$9,460.00
Grand Total:	24	\$9,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	09/13/12-09/13/12	3	:30	11:35P- 12:35A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
15.0	Normal Line / SPOT (15)	09/13/12-09/13/12	3	:30	2P- 3P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
16.0	Normal Line / SPOT (16)	09/13/12-09/13/12	3	:30	4P- 5P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
17.0	Normal Line / SPOT (17)	09/13/12-09/13/12	3	:30	5A- 5:30A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
18.0	Normal Line / SPOT (18)	09/13/12-09/13/12	3	:30	7A- 9A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
19.0	Normal Line / SPOT (19)	09/13/12-09/13/12	3	:30	9A- 10A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
20.0	Normal Line / SPOT (20)	09/12/12-09/12/12	3	:30	11:35P- 12:35A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
21.0	Normal Line / SPOT (21)	09/12/12-09/12/12	4	:30	11A- 12P (EST)					1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
22.0	Normal Line / SPOT (22)	09/12/12-09/12/12	3	:30	3P- 4P (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
23.0	Normal Line / SPOT (23)	09/12/12-09/12/12	3	:30	6P- 6:30P (EST)					1				1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/29/12
24.0	Normal Line / SPOT (24)	09/12/12-09/12/12	3	:30	6A- 7A (EST)					1				1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
25.0	Normal Line / SPOT (25)	09/12/12-09/12/12	3	:30	7:30P- 8P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WDEC CONTRACT #1364821					

**Total Charges:** \$10,040<sup>00</sup>

This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

--

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ~~ISSUE~~ ADVERTISER**

Date \_\_\_\_\_ Signature *[Signature]* Contact Phone Number \_\_\_\_\_

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Lillie K Roberts      Lillie K Roberts      Sales Director

Signature      Printed Name      Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Priorities USA Action PARTY: Dem

OFFICE/DESCRIPTION: Issue ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: \_\_\_\_\_  
Candidate Manager Agency Committee (circle one)

ADDRESS: Mundy, Katowitz Media  
1322 G Street SE  
Washington, DC 20003

PHONE: 202-475-4936 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates + Avails

Final Disposition: Order Placed \$10,060=

If Committee, list officers and position: Priorities USA Action  
1101 15<sup>th</sup> St. NW 2<sup>nd</sup> Floor  
Washington, DC 20005  
Treasurer: Greg Speed

TAKEN BY: Cheryl Blair / DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T'Rep WASH.